InStyle
Weddings

StyleSchool

Save the Date, Save the Earth

November 12, 2008 at 12:30 PM

I'll be the first to admit, I'm sometimes skeptical about eco stationery. Not that I have any objections to being environmentally friendly, but I am all about aesthetics and it can sometimes look a little too...rustic for my personal taste.

But I have to tell you, I've been coming across some *amazing* eco-friendly stationery since I started at In Style Weddings. As a matter of fact, I've been blown away by the whole eco market as of late (more on that later, though). One of the new stationery lines that I love is Of The Earth. They make these really pretty save-the-dates, that your guests can actually plant. And yes, flowers will grow! Even the ribbon that decorates the cards is biodegradable. I think it's such a great idea and long overdue—stylish stationery you can literally give back to the environment. They're available through Shawn Rabideau Events at 212.695.7881.

Each week, I'm going to share one of my new fave eco-finds (wedding-related, natch) and I'd love it if you would share what eco products you love, as well. Here's to going green!

—Jeanine Edwards, Associate Editor

InStyle.com is part of the Time Inc. Style Network

Copyright © 2009 Time Inc. All rights reserved. Reproduction in whole or in part without permission is prohibited.